

CLASSIC
WHEELS



THE ART OF BELGIAN CHOCOLATE



Jaak De Koninck (°1950), artist since 1972, is creating all the packaging for our Classic Wheels chocolate. His inspiration is based on the magical world of iconic old timer cars brought alive in his watercolour paintings.

Our fifties phenomenon:
Belgian chocolate tablets,
simple but oh so irresistibly delicious!

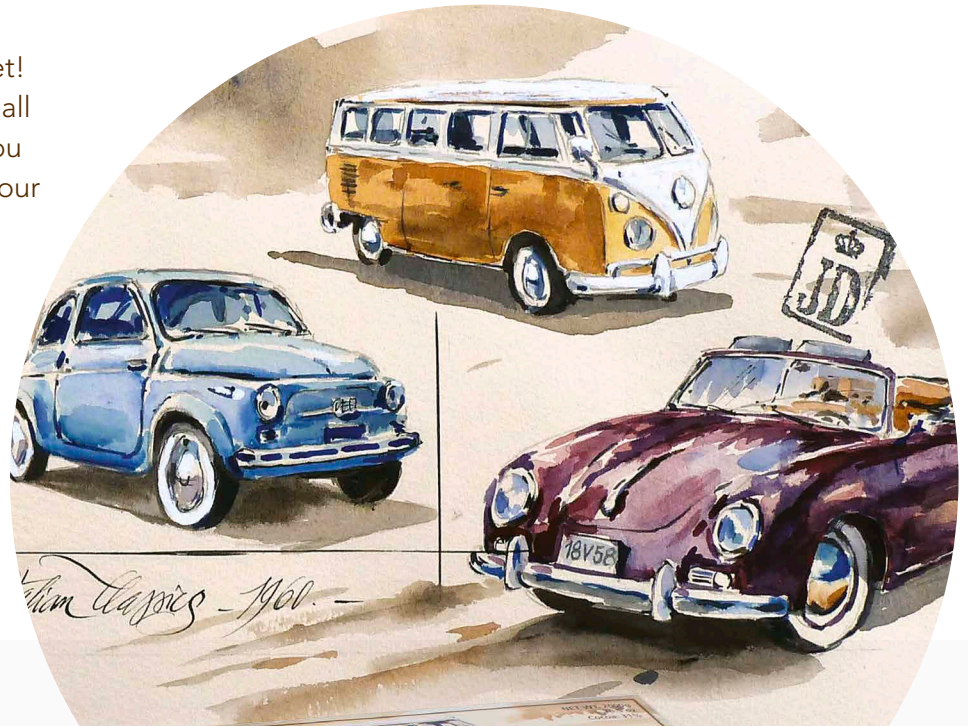


TABLETS

- 402466: Milk 100g
- 402467: Milk with Hazelnut Crunch 100g
- 402468: Milk with Cookie Crunch 100g
- 402469: Dark Bitter Sweet 50% 100g
- 402470: Extra Dark 72% 100g
- 402471: Extra Dark 72% with Cocoa Nibs 100g
- 402487: Extra Dark 85% 100g



An enormous chocolate tablet!
 To make sure you will enjoy it all
 we added a recipe card so you
 can show your beloved ones your
 chocolate cooking arts.



SUPER GIANT TABLET

404017: Milk Chocolate 2kg



GIANT TABLETS

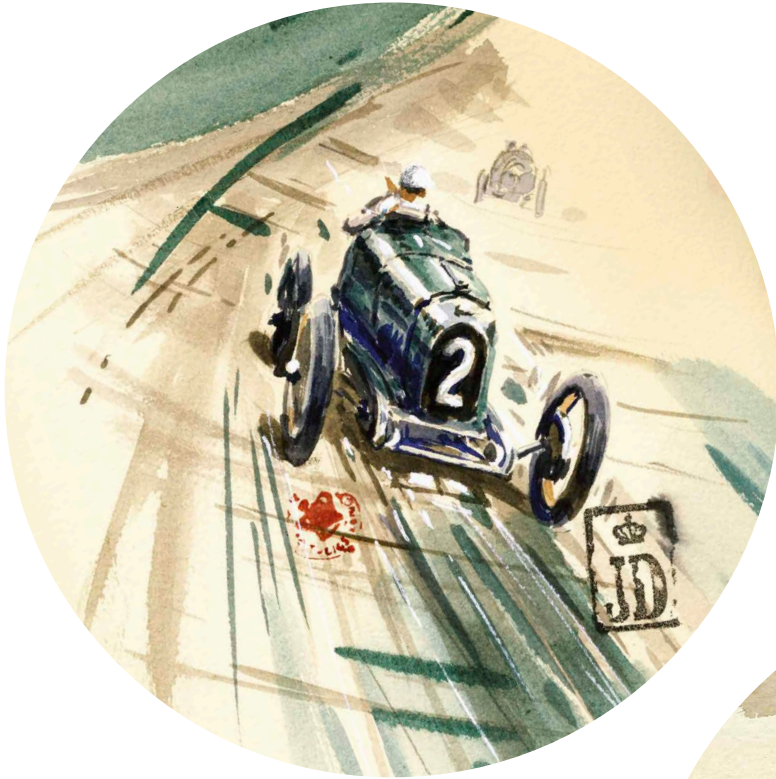
- 404010: Milk with whole Hazelnuts 400g
- 404011: Dark with whole Almonds 400g
- 404014: Milk 400g
- 404015: Dark 400g

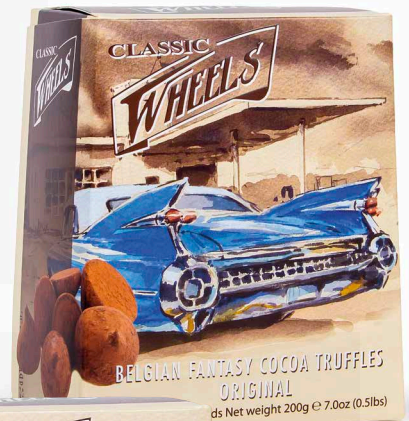
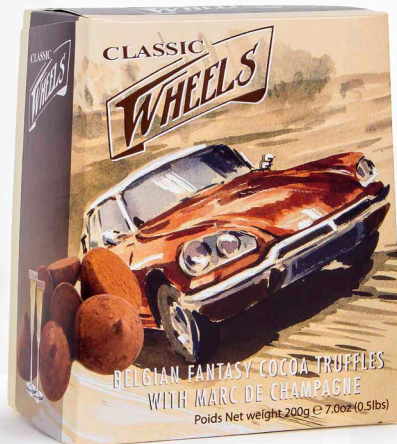
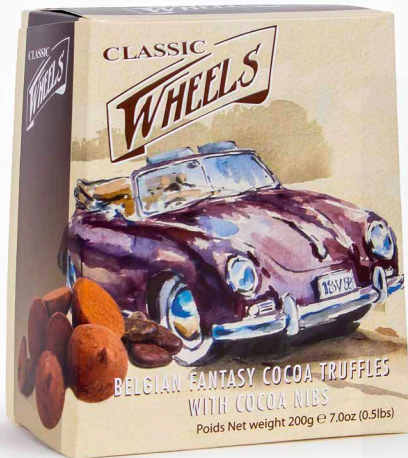


Looking for the ultimate indulgent chocolate experience? Reach for a giant Classic Wheels chocolate tablet. Perfect for sharing and gifting!

DISPLAY
GIANT TABLETS







COCOA DUSTED TRUFFLES

- 402522: Original 200g
- 402523: Champagne 200g
- 402524: Orange 200g
- 402525: Cocoa Nibs 200g

Cocoa dusted truffles with a slow melting rich filling and dusted with high quality cocoa powder. Timeless and perfect for every occasion!



Our connoisseur milk truffles are made with a chocolate based filling, covered with Belgian milk chocolate and a delicate coating of Belgian milk chocolate flakes.



TIN MILK TRUFFLES

403813: Milk Truffles 200g
Selection of 2 different tin designs.



MILK TRUFFLES

402532: Milk Truffles 200g



An assortment of connoisseur truffles made with a chocolate based filling, then covered with Belgian milk and dark chocolate and finished with a delicate coating of Belgian chocolate flakes.



MIXED TRUFFLES

402533: Mixed Truffles 200g

TIN MIXED TRUFFLES

404485: Mixed Truffles 200g
Selection of 2 different tin designs.



TIN CHOCOLATE CARS

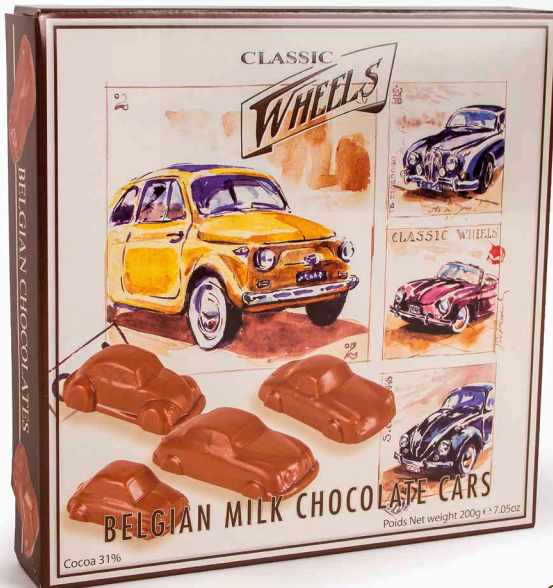
404009:
Milk Chocolate Cars with
Hazelnut filling 200g.
Selection of 2 different
tin designs.



Delicious chocolate cars with Belgian milk
chocolate and creamy hazelnut filling.
These 4 different retro cars are
heavenly sweet temptations!

CHOCOLATE CARS

900209:
Milk Chocolate Cars with
Hazelnut filling 200g





TIN PRALINES

404006: Belgian Pralines 200g
Selection of 2 different tin designs.



Fine decorated shiny pralines presented in the most original tin you have ever seen!

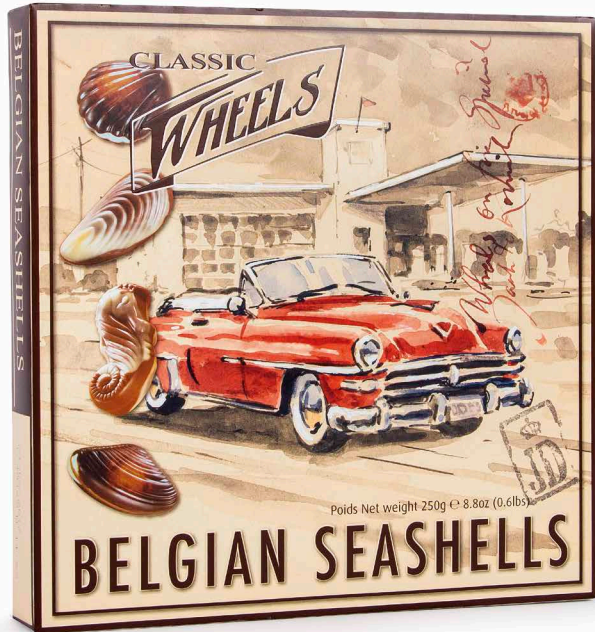


BALLOTIN PRALINES

900210: Belgian Pralines 200g

SEASHELLS

402486: Seashells 250g



3 colour exquisite Belgian chocolate seashells with a fine, seductive hazelnut filling of roasted hazelnuts.



STICKPACK SEASHELLS

402505: Seashells
Stickpack 65g





TIN SEASHELLS

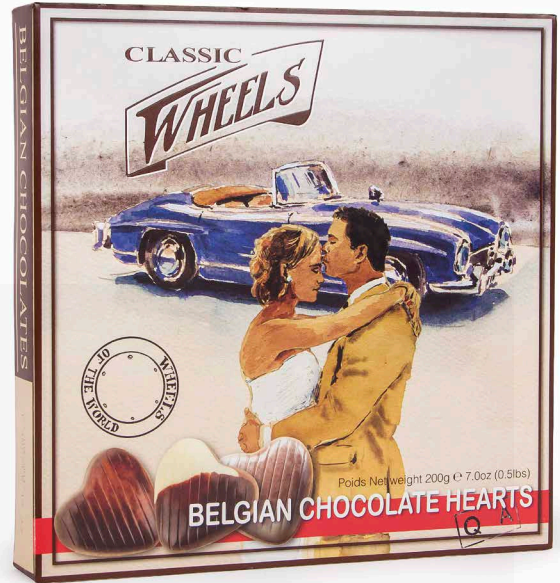
404003: 250g Seashells
Selection of 2 different tin designs.



3 colour exquisite Belgian chocolate seashells presented in an exclusive water painted tin.

HEARTS

402501: 20 Belgian
Chocolate Hearts 200g



These chocolate hearts with milk, white and dark chocolate shell and hazelnut filling are the perfect gift for your beloved ones during the whole year.



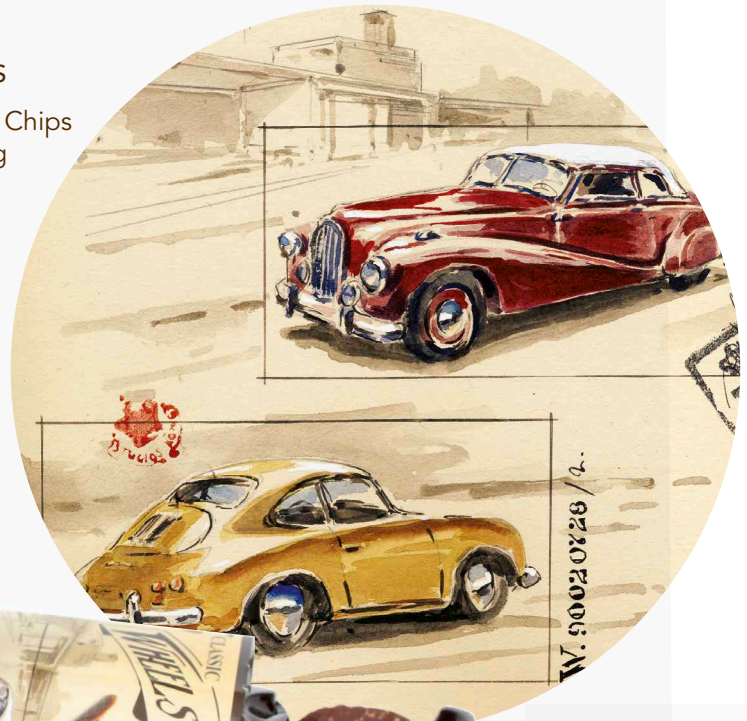
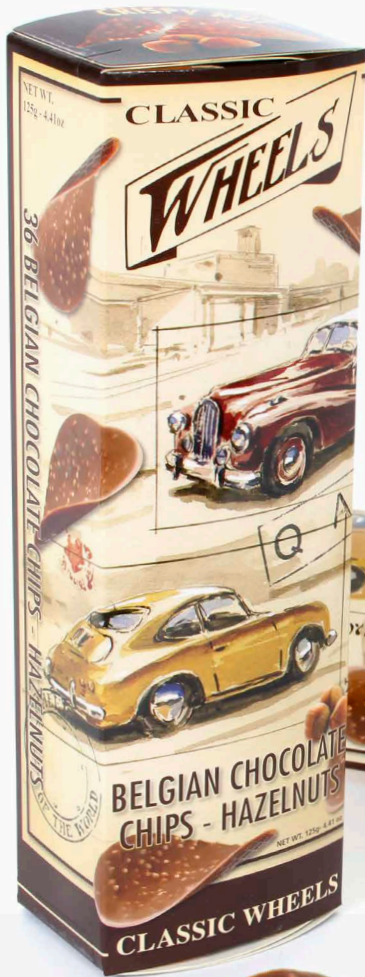
TIN HEARTS

403987: Chocolate Hearts 200g.
Selection of 2 different tin designs.



CHOCOLATE CHIPS

900211: Chocolate Chips
with hazelnuts 125g



A nice row of carefully sorted
delicious Belgian chocolate chips
packed in a special adapted blister.

GIFT
BOXES



203739:
Wheels gift box,
big empty



The perfect present
for friends & family!



900188:
Red Cars



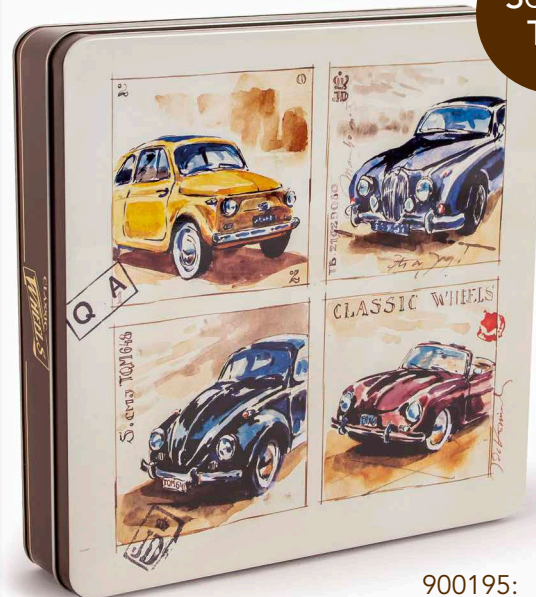
900189:
Race Car

SMALL
TINS

Wonderful designed tins with stunning water paintings evoking the glamour of the early 50's era.



900194:
Lady in Red



900195:
Favorite Cars

SQUARE
TINS

203665: Wheels
shopping bag
full color



Side A



Side B

DISPLAY
MATERIAL



403009:
Display filled with
chocolate cars
59 x 38 x 172 cm
(145 x 900209)

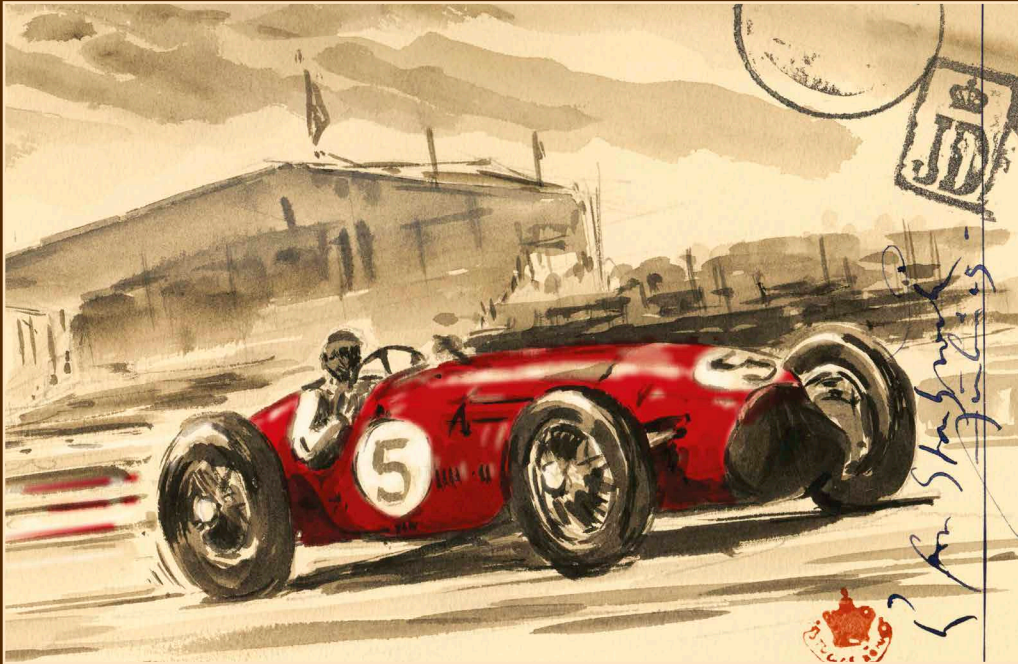
Wonderful display
to present the
Classic Wheels assortment!



403188:
Wheels empty
carton display
59 x 38 x 172 cm



**A unique concept different
from all the other chocolates!**



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